

INDYBLOOM



**IndyBloom Concept
March 12, 2020**

IndyBloom is a philanthropic marketplace that is designed to directly serve families in poverty on-site; with the goal of helping families achieve self-sufficiency.

This initiative was inspired by the persistent gap that exists between people experiencing poverty or low income challenges and the existing services available for them.

Think of how the world and reality for those who have the financial means to advance in the current economy is shifting towards a more interconnected marketplace where goods and services are exchanged between supplier and consumers. Many times this new way of interconnectivity (e.g. internet, apps, social media, etc.) results in a lifestyle of added convenience, while also providing individuals with additional avenues to directly participate in the economy (e.g. Lyft, DoorDash, Amazon, Android...). Our desire is to create a "Mobile Philanthropic Marketplace", that will not only bring existing services and volunteers to the neighborhoods, but also augments available resources in a way that results in an investment in local social capital.



*IndyBloom is a Mobile Philanthropic Marketplace
lifting families out of poverty.*

Families
and
Needs



“As long as there is poverty in this world, no man can be totally rich even if he has a billion dollars.”

*King’s 1961
“The American Dream” Speech*



Philanthropy
and
Funding

Plug and Play
Services